



ARYA KANYA MAHAVIDYALYA, SHAHABAD MARKANDA

A Premier Institution, Affiliated to Kurukshetra University,

Kurukshetra

akmshahabad@yahoo.com

Criteria No. : 3.2.2

Activity Name: National Seminar

Sr. No.	Reporting Items	Details
1.	Name of the Activity	National Seminar on “Innovative Trends of IPR in Digital Era”
2.	Mode (Offline/Online)	Online
3.	Date	19 th March, 2024
4.	Organizing Committee/Cell	Research & Innovation cell
5.	National/State/ District/ Block/ Institutional Level/Inter College / Inter-Class/Intra-Class	National
6.	Individual/Collaboration	Individual
7.	No. of students participated in the activity	40
8.	No. of teachers attended the activity	115 (2 Others + 9 Librarians)
9.	No. of students attended the activity	40
10.	Name and Address of Resource Persons/Judges/Guests/Speakers Email ID and Contact Number	<ol style="list-style-type: none">1. Prof. (Dr.) Naresh Kumar Vats Dean School of Law, Galgotias University, Greater Noida, Uttar Pradesh2. Ms. Reema Sahni Head, ITTO, (FITT), IIT Delhi3. Ms. Pragati Aggarwal, Project Manager, (I-TTO), (FITT), IIT Delhi4. Dr. Nitin Goyal , Assistant Professor, Department of Computer Science and Engineering, Central University Mahendergarh
11.	Objectives	<ul style="list-style-type: none">• To explore the key challenges and opportunities faced by entrepreneurs in modern business landscape.• To discuss the latest trends and techniques/technologies impacting entrepreneurship.• To foster a supportive and collaborative environment for participants to share ideas, to think creatively and innovatively.• To discuss sustainable business practices and their impact on entrepreneurial ventures.• To navigate innovative strategies for fostering entrepreneurship in the digital age.



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12. Highlights of the Activities/Brief Report	Arya Kanya Mahavidyalaya, Shahabad Markanda, hosted an insightful One-Day Multidisciplinary National Seminar on “Innovative Trends of IPR in Digital Era” Organized by the Research & Innovation Cell of the institution on March 19, 2024. The event brought together a diverse array of academicians, scholars, practitioners, and enthusiasts keen on exploring the evolving landscape of IPR.
13. Outcomes	With a total of 155 registered participants, the seminar fostered vibrant discussions and exchanges on various facets of IPR, ranging from copyright and patents to trademarks and trade secrets, all within the context of the rapidly advancing digital ecosystem.
14. YouTube Link/Website Link/Facebook Link	https://youtu.be/Bw746OgIlvo?si=g3Ut6b43gxoIOFu4

Paste Notice/Brochure

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Prof. A.K. Tripathi
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Dr. Sanjay Tugli
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Dr. Nisha Goyal
Asst. Prof., Dept. of Computer Science and Engineering, Central University, Mahendergarh, Haryana.

Prof. Anja Ganaha
Dept. Computer Science & Engineering, PIET, Haryana.

Dr. Anil Tomar
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Dr. Jandeep Arora
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Ms. Dilsha

Mrs. Deepa

Mr. Rajeev Kumar

Ms. Radhika Gupta



Director General Higher Education (DGHE), Haryana
Approved

One Day Multidisciplinary National Seminar (Online Mode)

On Innovative Trends of IPR in Digital Era
March 19, 2024



Organized by Research & Innovation Cell

ARYA KANYA MAHAVIDYALYA, SHAHABAD MARKANDA (HARYANA)
(Affiliated to Kurukshetra University, Kurukshetra)

Submission Guidelines

Abstract: Not more than 300 words
Full paper: Not more than 4500 words
Title page: Title, Author(s), Designation, Professional Affiliation, Contact Details, E-mail
Text Font & Size: Times New Roman, 12
References: Standard MLA/APA/IEEE Style

Category	Amount (Rs.)
Professional-Academicians	500
Research Scholars/Students	200
Participation	200

(In Case of Multiple Authors, Registration will be charged separately)

Registration Details

Details	Deadlines
Abstract Submission	12.03.2024
Notification of Acceptance	14.03.2024
Full Paper Submission	18.03.2024

Registration Link: <https://forms.gle/xpAGBR0uQCoN447>

Whatsapp Group Link: <https://chat.whatsapp.com/CvR0QcR0hV14Zg4wR0Pc>

For any query Contact Email ID: researchcommittee2024@gmail.com

Payment Details

Account Name: Principal, Arya Kanya Mahavidyalaya

Branch: SBI, Shahabad Markanda, Haryana

Account Number: 10760867767

IFSC Code: SBIN0002481

MICR Code: 136002052

Seminar Objectives

- Exploring emerging challenges and opportunities in the digital landscape for protecting intellectual property.
- Discussing recent developments and trends in IPR laws and regulations relevant to the digital environment.
- Sharing insights on the impact of digital technologies (such as AI, Blockchain, and Big Data) on intellectual property management and enforcement.
- Fostering collaboration and knowledge exchange among stakeholders, including legal experts, policymakers, industry professionals, academicians, and students to address evolving IPR issues in the digital age.

Call for paper

National Seminar on **“Innovative Trends of IPR in Digital Era”** invites original, previously unpublished research papers (in English/Hindi) addressing various aspects pertaining to the theme.

Sub Themes

- Blockchain and Smart Contracts
- Digital Intellectual Property Strategies
- Open Innovation Platforms in the Digital Age
- Digital Twins and Intellectual Property Protection
- Digitization of Traditional Industries
- Digital Licensing Models
- Digital Content Creation and Copyright Challenges
- Digital Health Innovations
- Digital Preservation of Cultural Heritage
- Green Technologies and Sustainable Innovation
- Digital Education and Intellectual Property
- Digital Patents and Non-Traditional IP Protection
- Digital Ethics and Responsible Innovation
- Intellectual Property in Driving digital transformation and economic growth.
- Emerging challenges and ensure effective protection of intellectual property rights in the digital era.
- Any other relevant topic related to the main theme.

Publisher

Selected plagiarism-free papers will be considered for publication in a book with an ISBN (A nominal extra fee will be charged).



Estd. 1968

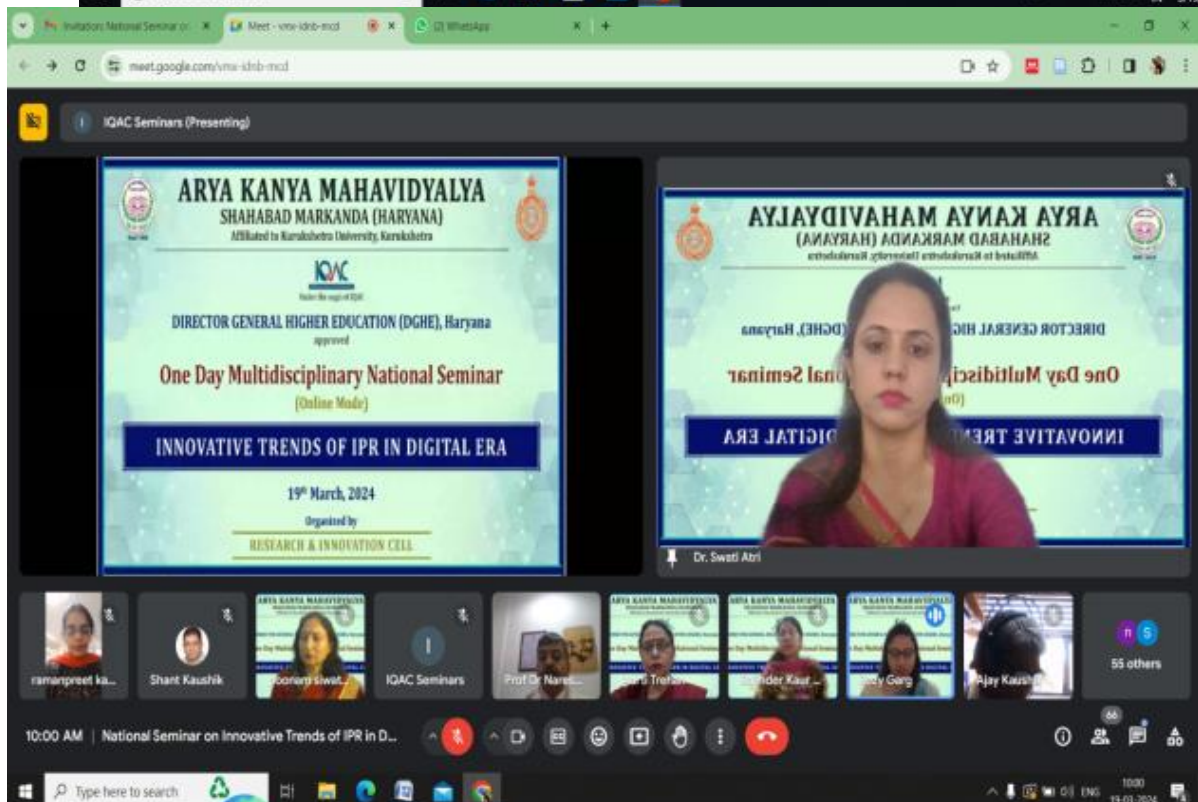
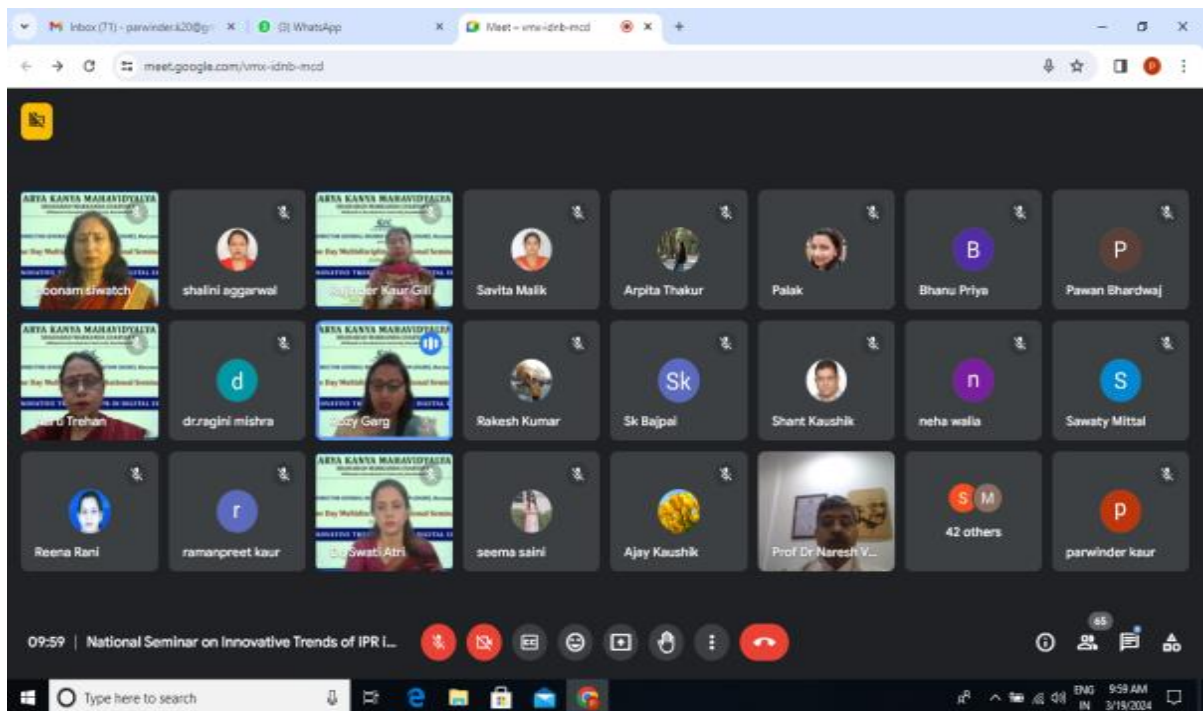
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Paste photographs covering whole activity (At least two Geo-tagged)





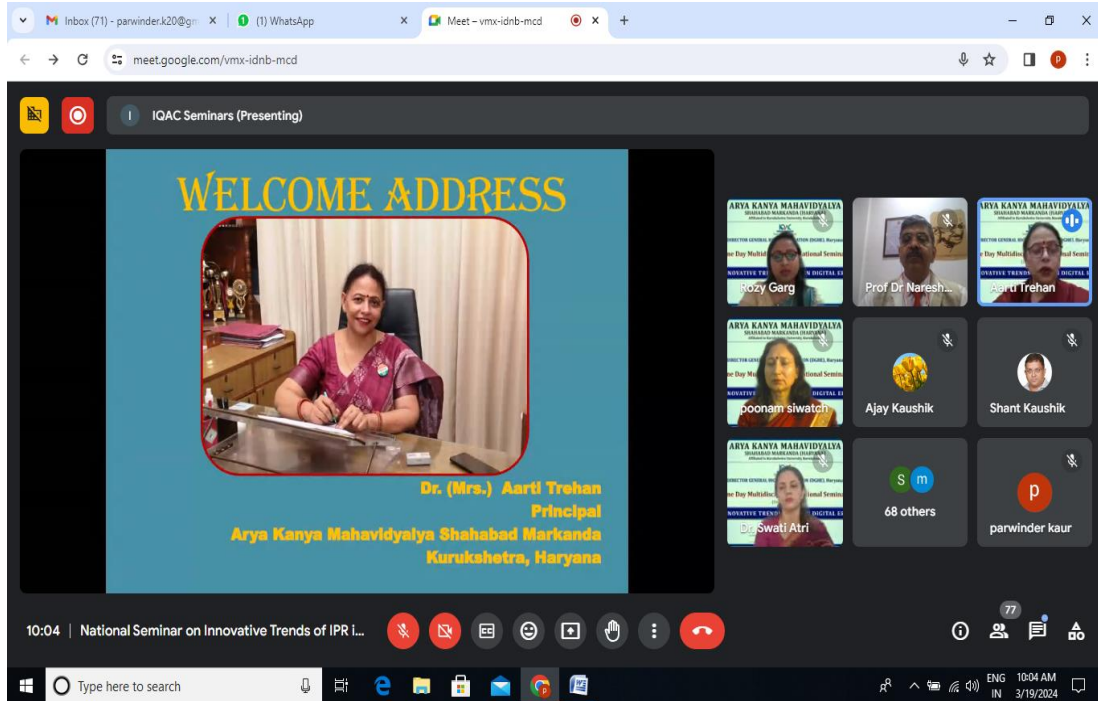
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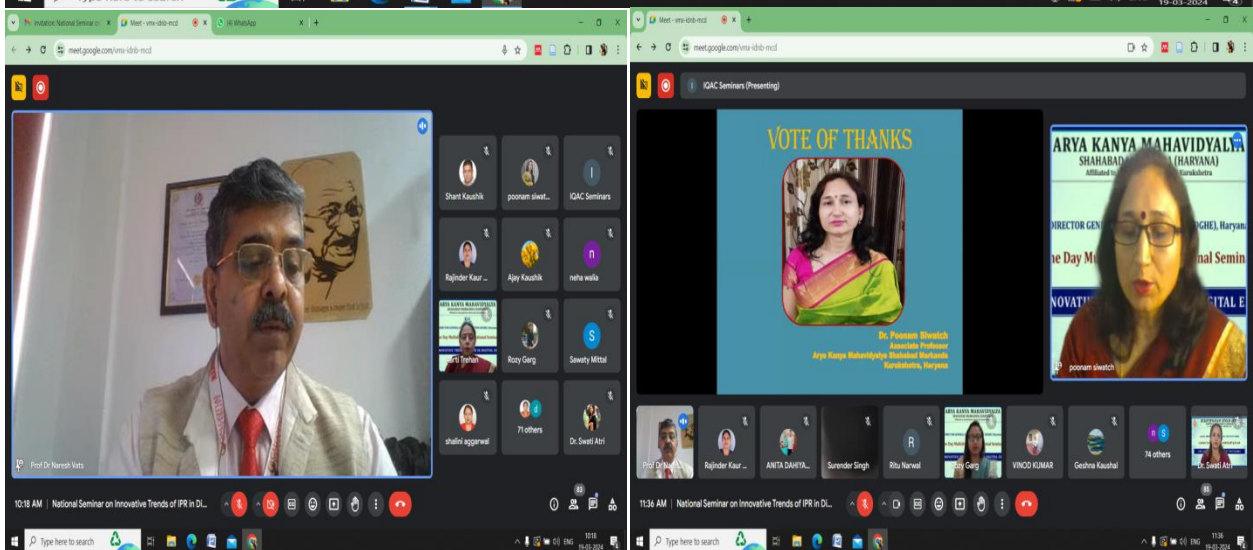
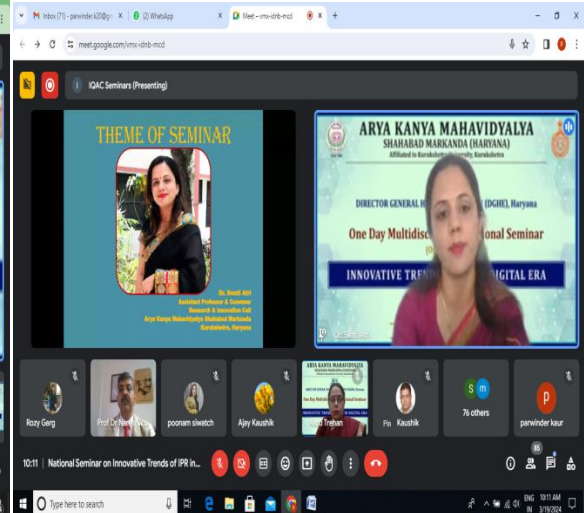
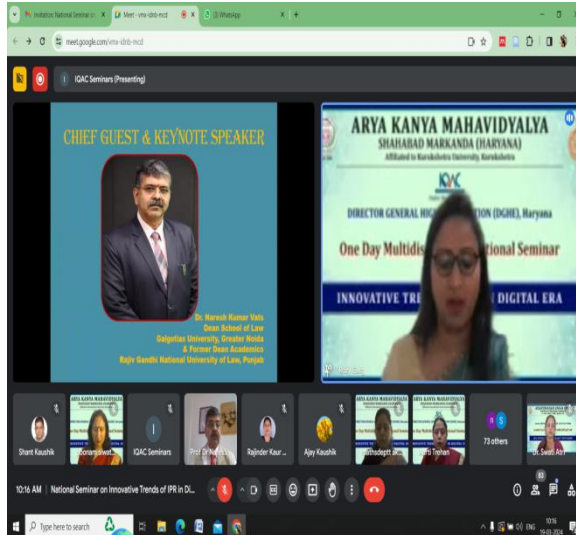
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Meet - vmx-idnb-mcd

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Reema Sahni (Presenting)

File Home Insert Chart Design Transitions Animations Slide Show Record Review View Help

IP Strategies in Digital Age

Reema Sahni Modiratta
Head, Innovation Technology Director Office
March 19th, 2024

ANITA DAHIYA... Rajinder Kaur... Geshna Kaushal... Dr. Kavita... Surender Singh... Aarti Trehan... 65 others... Dr. Swati Atri

12:05 PM | National Seminar on Innovative Trends of IPR in DI...

Meet - vmx-idnb-mcd

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Pragati Aggarwal (Presenting)

RESOURCE PERSON

Mrs. Pragati Aggarwal
Director General High School
Arya Kanya Mahavidyalaya, Shahabad Markanda (Haryana)

ARYA KANYA MAHAVIDYALYA
SHAHABAD MARKANDA (HARYANA)
DIRECTOR GENERAL HIGH SCHOOL (DGHS), Haryana
One Day Multidisciplinary National Seminar
INNOVATIVE TRENDS OF IPR IN DIGITAL ERA

Quick Recap

INTELLECTUAL PROPERTY

Patents
Copyright

12:07 PM | National Seminar on Innovative Trends of IPR in DI...

12:09 PM | National Seminar on Innovative Trends of IPR in DI...

Inbox (71) - parwinder.k20@gmail.com | WhatsApp | Meet - vmx-idnb-mcd

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Dr. Nitin Goyal (Presenting)

Multidisciplinary National Seminar
on
Innovative Trends of IPR
in Digital Era

Arya Kanya Mahavidyalaya, Shahabad, Kurukshetra
with
Topic: IPR a Practical Solution

Dr. Nitin Goyal
Central University of Haryana

Rozy Garg... Aarti Trehan... Swati Atri... Anjali Insan... Ajaybahu Joshi... annu choudhary... 82 others... parwinder kaur

16:11 | National Seminar on Innovative Trends of IPR in...



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- Paste Newspaper coverage photograph

आरतीआ कंनिआ कालस विच एिनोवेटिव टैड ऑफ आरती पी आर एिन डिजिटल ईरा विषय उे कौमी संगोष्ठी द आओजिन



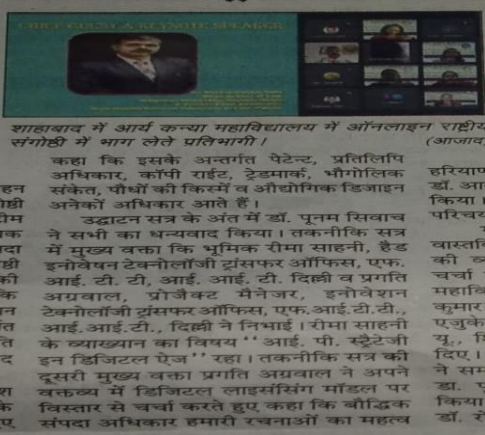
इनोवेटिव टैड ऑफ आई.पी.आर. इन डिजिटल ईरा विश्व पर राष्ट्रीय संगोष्ठी आयोजित

शाहाबाद मार्कंडा, 19 मार्च (विजय कुमार) : मंगलवार को आर्य कन्या महाविद्यालय में रिसर्च एवं इनोवेशन सेल द्वारा इनोवेटिव टैड ऑफ आईपीआर इन डिजिटल ईरा विषय पर एक दिवसीय ऑनलाइन राष्ट्रीय संगोष्ठी का आयोजन किया गया। इस संगोष्ठी का शुभारंभ मां शारदा के नाम से हुआ। संगोष्ठी के उद्घाटन सत्र में ग्रेटर नोएडा के स्कूल ऑफ लॉ अलगाोटियस यूनिवर्सिटी के डॉन डॉ. नरेश कुमार ने मुख्य वक्ता की भूमिका निभाई। सर्वप्रथम महाविद्यालय की प्राचार्या डॉ. आरती त्रेहन ने ऑनलाइन माध्यम से जुड़े सभी अतिथियों का स्वागत किया व संगोष्ठी की संचालिका डॉ. स्वाति अत्री और उनकी पूरी टीम को बधाई देते हुए कहा कि आज के वैश्वक युग में मानवीय विकास हेतु बौद्धिक संपदा का प्रचार व संरक्षण बेहद जरूरी है। तत्पश्चात संगोष्ठी की संयोजिका डॉ. स्वाति अत्री ने संगोष्ठी की विषय वस्तु पर प्रकाश डालते हुए कहा कि आधुनिक युग में बौद्धिक संपदा सबसे मूल्यवान

संपत्ति है जोकि बौद्धिक रचनाओं को संदर्भित करती है और वैश्विक कला परिदृश्य की उन्नति में सहायक है जिसका संरक्षण अति आवश्यक है। संगोष्ठी के मुख्य वक्ता डॉ. नरेश कुमार ने कहा कि पेटेंट, प्रतिलिपि अधिकार, कॉपी राइट, ट्रेडमार्क, भौगोलिक संकेत, पीछों की किस्में व औद्योगिक डिजाइन जैसे अनेकों अधिकार इसके अंतर्गत आते हैं। उन्होंने कहा कि विश्व में आज बौद्धिक संपदा का महत्व तेजी से बढ़ता जा रहा है और यह हमारी अर्थव्यवस्था की उन्नति का आधार है जिसकी सुरक्षा सुनिश्चित करना बहुत ही जरूरी है। संगोष्ठी के समापन पर डॉ. पुनम सिवाच ने सभी अतिथियों का धन्यवाद किया। इस मौके पर वीमा साहनी, प्रमति अग्रवाल, नितिन गोयल, डॉ. राजी, भरत छाबड़ा, डॉ. अशोक कुमार कश्यप, डॉ. हेमा सुखीजा व डॉ. पुनम सिवाच सहित विभिन्न राष्ठीय से लगभग 155 प्रतिभागियों ने ऑनलाइन जुड़ कर अपने शोध प्रस्तुत किए। संगोष्ठी का समापन राष्ट्रीय गान से हुआ।

आर्य कन्या महाविद्यालय में 'इनोवेटिव टैड ऑफ आई. पी. आर. इन डिजिटल ईरा विषय पर राष्ट्रीय संगोष्ठी का हुआ आयोजन

शाहाबाद मार्कंडा, 19 मार्च (मदन) : आर्य कन्या महाविद्यालय, शाहाबाद में रिसर्च एवं इनोवेशन सेल द्वारा इनोवेटिव टैड ऑफ आई. पी. आर. इन डिजिटल ईरा विषय पर एक दिवसीय ऑनलाइन राष्ट्रीय संगोष्ठी का आयोजन किया गया। संगोष्ठी का शुभारंभ मां शारदा के नाम से हुआ। संगोष्ठी के उद्घाटन सत्र में डॉ. नरेश कुमार, डॉन, स्कूल ऑफ लॉ अलगाोटियस यूनिवर्सिटी, ग्रेटर नोएडा ने मुख्य वक्ता की भूमिका निभाई व कुजीवत व्याख्यान दिया। महाविद्यालय की प्राचार्या डा. आरती त्रेहन ने सभी अतिथियों का स्वागत किया व संगोष्ठी की संचालिका डॉ. स्वाति अत्री व उनकी टीम को बधाई देते हुए कहा कि आज के वैश्वक युग में मानवीय विकास हेतु बौद्धिक संपदा का प्रचार व संरक्षण अति आवश्यक है। संगोष्ठी की संयोजिका डा. स्वाति अत्री ने संगोष्ठी की विषय वस्तु पर प्रकाश डालते हुए कहा कि आधुनिक युग में बौद्धिक संपदा सबसे मूल्यवान संपत्ति है, जो बौद्धिक रचनाओं को संदर्भित करती है व वैश्विक कला परिदृश्य की उन्नति में सहायक है। इसलिये इसका संरक्षण बेहद जरूरी है। उद्घाटन सत्र के मुख्य अतिथि डॉ. नरेश कुमार ने अपने वक्तव्य में बौद्धिक संपदा के अधिकारों पर विस्तार से प्रकाश डालते हुए



बधाईकर हमारे लिए आय के विभिन्न अवसर खोलता है। इसके पश्चात समानांतर 7 तकनीकी सत्र आयोजित किये गए। जिसमें विभिन्न राष्ठीय से 155 प्रतिभागियों ने भाग लिया जिनमें से 148 शोधप्रस्तियों ने शोध पत्र प्रस्तुत किए। संगोष्ठी के समापन सत्र में मुख्य अतिथि की भूमिका डॉ. नितिन गोयल, एडिटर प्रो. 2, कम्प्यूटर साइंस व ईजीनिरिंग, सेंट्रल यूनिवर्सिटी, महेंद्रगढ़, हरियाणा ने निभाई। महाविद्यालय की प्राचार्या डॉ. आरती त्रेहन ने सभी अतिथियों का स्वागत किया। डॉ. राजी ने मुख्य वक्ता का संक्षिप्त परिचय दिया। मुख्य वक्ता ने अपने वक्तव्य में वास्तविक जीवन में बौद्धिक संपदा अधिकारों की व्यावहारिक रूपरेखा पर विस्तार से चर्चा की। भरत छाबड़ा, राजकीय कन्या महाविद्यालय, करनाल व डॉ. अशोक कुमार कश्यप, इंटरनेशनल सेंट्रल फॉर डिस्टेंस एजुकेशन एण्ड ओपन लर्निंग, एच. टी. शिमला ने संगोष्ठी में अपने फीडबैक दिए। संगोष्ठी के अंत में डॉ. हेमा सुखीजा ने सम्पूर्ण संगोष्ठी की रिपोर्ट प्रस्तुत की व डॉ. पुनम सिवाच ने सभी का धन्यवाद किया। संगोष्ठी में मंच संचालन की भूमिका डॉ. राजी ने निभाई।

दैनिक भास्कर
कुरुक्षेत्र भास्कर 20-03-2024

इनोवेटिव टैड ऑफ आईपीआर इन डिजिटल ईरा विषय पर आर्य कन्या महाविद्यालय में हुई राष्ट्रीय संगोष्ठी

मंगलवार को आर्य कन्या महाविद्यालय में रिसर्च एवं इनोवेशन सेल द्वारा इनोवेटिव टैड ऑफ आईपीआर इन डिजिटल ईरा विषय पर एक दिवसीय ऑनलाइन राष्ट्रीय संगोष्ठी का आयोजन किया गया। संगोष्ठी के उद्घाटन सत्र में डॉ. नरेश कुमार ने मुख्य वक्ता की भूमिका निभाई व कुजीवत व्याख्यान दिया। महाविद्यालय की प्राचार्या डा. आरती त्रेहन ने सभी अतिथियों का स्वागत किया व संगोष्ठी की संचालिका डॉ. स्वाति अत्री व उनकी टीम को बधाई देते हुए कहा कि आज के वैश्वक युग में मानवीय विकास हेतु बौद्धिक संपदा का प्रचार व संरक्षण अति आवश्यक है। संगोष्ठी की संयोजिका डा. स्वाति अत्री ने संगोष्ठी की विषय वस्तु पर प्रकाश डालते हुए कहा कि आधुनिक युग में बौद्धिक संपदा सबसे मूल्यवान संपत्ति है, जो बौद्धिक रचनाओं को संदर्भित करती है व वैश्विक कला परिदृश्य की उन्नति में सहायक है। इसलिये इसका संरक्षण बेहद जरूरी है। उद्घाटन सत्र के मुख्य अतिथि डॉ. नरेश कुमार ने अपने वक्तव्य में बौद्धिक संपदा के अधिकारों पर विस्तार से प्रकाश डालते हुए

इनोवेटिव टैड ऑफ आईपीआर इन डिजिटल ईरा विषय पर आर्य कन्या महाविद्यालय में हुई राष्ट्रीय संगोष्ठी

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