ARYA KANYA MAHAVIDYALYA, SHAHABAD MARKANDA



A Premier Institution, Affiliated to Kurukshetra University,

Kurukshetra

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ARYA KANYA MAHAVIDYALYA SHAHABAD MARKANDA SESSION:2023-24

SUBJECT OUTCOMES POST-GRADUATE ODD SEMESTER

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ARYA KANYA MAHAVIDYALYA SHAHABAD MARKANDA SESSION:2023-24

SUBJECT OUTCOMES SUBJECT:COMMERCE

M.Com Odd Semester Subject Outcome (2023-24)

		CO-1	The student will be able to know the conceptual frame work and
MC-101	Organizational behavior		development of organizational behaviour.
		CO-2	The student will be able to understand the determinants and theories of personality
		CO-3	The student will be able to apply the understanding of perception.
		CO-4	The student will be able to learning in managing people at workplace, understanding of the group dynamics and transactional analysis.
MC-102	Business environment	CO-1	The student will be able to understand the role and importance of business environment.
		CO-2	The student will be able to examine the environmental factors affecting business decisions and evaluate the impact of privatization and globalization in the expansion of Indian business .
		CO-3	The student will be able to critically examine different economic policies and their contribution in the success of Indian business and making it competitive at global level
		CO-4	The student will be able to understand regulatory framework of business to make effective decision making
	Managerial economics	CO-1	The student will be able to estimate trends in demand through various forecasting technique
MC-103		CO-2	The student will be able to analyze the cost behavior for production decisions.
MC-103		CO-3	The student will be able to understand types of market conditions and taking decisions accordingly
		CO-4	The student will be able to study different business phases such as boom, depression, inflation, etc. for effective decision making
MC-104	Company law	CO-1	The student will be able to understand the concept, types and characteristics of companies
		CO-2	The student will be able to aware of the objectives and contents of AOA and MOA

		CO-3	The student will be able to know the provisions regarding issue, allotment and transfer of shares and understand the appointment, powers of director.
		CO-4	The student will be able to understand the appointment, powers of director and the process of amalgamation and winding up of the companies.
		CO-1	The student will be able to know the concept and scope of management accounting and define the role of management and designing management information system for business organizations
	Accounting for	CO-2	The student will be able to understand the concept of responsibility accounting and measure the performance
MC-105	managerial decisions	CO-3	The student will be able to enable the students to learn the preparation and application of budgetary statements
		CO-4	The student will be able to standard costing and marginal costing, and prepare the students to apply the recent accounting systems required to meet the challenges of competitive business environment.
MC-106	Marketing management	CO-1	The student will be able to familiarity with the concepts of marketing and the irrelevance in the current scenario
		CO-2	The student will be able to understand the product and pricing decision in a business.
		CO-3	The student will be able to developing promotional skills and logistics for efficient and effective connecting with the markets
		CO-4	The student will be able to learning responsible and tech-survey market operations.
M.Com Se	emII		
		CO-1	The student will be able to understand the concept and functions of HRM in dynamic business environment
MC-201	Human resource management	CO-2	The student will be able to understand the inter linkages among the pivotal functions concerning procurement of human resources viz. human resource planning, human resource policy, job analysis, recruitment, selection, induction and placement.

		CO-3	The student will be able to get the knowledge of different aspects concerning maintenance, developments and control of human resources in an organization.
		CO-4	The student will be able to learn how to deal with emerging issues concerning employee empowerment, quality of work life, job satisfaction and job stress.
MC-202	International business environment	CO-1	The student will be able to understand the importance and scope of international business and examine the differences in environmental factors of various countries and their implications for international business decision
		CO-2	The student will be able to appreciate the role of international economic institution like WTO, UNCTAD, IMF and World Bank in regulating international business
		CO-3	The student will be able to know the evolution and working of regional economic cooperation such as EU, NAFTA ASEAN, SAFTA in expansion of international business
		CO-4	The student will be able learn the nature and developments in foreign exchange market and ways of managing foreign exchange risk.
MC-203	Strategic marketing	CO-1	The student will be able to understand the conceptual framework of strategic marketing planning.
		CO-2	The student will be able to analyze the business environment for strategic decision making
		CO-3	The student will be able to learn different types of marketing strategic alternatives at various stages of development of a firm
		CO-4	The student will be able to link business strategies with marketing mix and analyze how marketers implement and control marketing strategies.
	Financial Management & policy	CO-1	The student will be able to know the scope and recent developments in the field of financial management.
MC-204		CO-2	The student will be able to understand financial forecasting and develop financial plans
		CO-3	The student will be able to ascertain the cost of capital and estimate the working capital requirement for the business.
		CO-4	The student will be able to learn capital expenditure and risk analysis for better decision making.
MC-205	Corporate accounting	CO-1	The student will be able to understand the provisions of regulatory bodies relating to issue, forfeiture and valuation of shares and presentation of final statements.

		CO-2	The student will be able to prepare and present the accounts for restructuring, human resource and lease accounting.
		CO-3	The student will be able to develop consolidated financial statement
		CO-4	The student will be able to learn the specific requirements of financial statements and harmonization of corporate reports.
		CO-1	The student will be able to apply correlation and multiple regression to know relationship between the variable
	Business	CO-2	The student will be able be aware of the concepts of index number and their applications .
MC-206	statistics	CO-3	The student will be able to know the components of time series, its models and application
		CO-4	The student will be able to understand the concepts of probability and probability distributions
MC-207	VIVA/VOCE CUM CASE STUDY		Knowledge appraisal of students
M.Com Se	em-III		
	COMPUTER APPLICATIO N IN BUSINESS	CO-1	The student will be able to understand the structure and organization of the computers
MC 301		CO-2	The student will be able to will be able to recognize and use the hardware and software of the computers.
		CO-3	The student will be able to understand the concept of computer network topologies and basic information technology
		CO-4	The student will be able to understand the use of computer in business operations.
	Advanced Financial Management	CO-1	The student will be able to acquaint them with dividend decision & models.
MC 302		CO-2	The student will be able to know the determinants of capital structure and analysis EBIT.
		CO-3	The student will be able to know the broad areas and techniques of corporate restructuring
		CO-4	The student will be able to understand and implement financial restructuring.

MC304	Financial institution of market	CO-1	The student will be able to understand the Indian financial system and it's Role in economic development
		CO-2	The student will be able to know the role of different types of financial market and their regulatory framework .
		CO-3	The student will be able to know operational and promotional activities of development banks
		CO-4	The student will be able to develop understand about merchant banking and mutual funds
MC 311	International Marketing	CO-1	The student will be able to identify the opportunities and challenges in international marketing.
		CO-2	The student will be able to analyze he international marketing environment and strategies for entering international markets.
		CO-3	The student will be able to understand the marketing mix of international markets
		CO-4	They will know the techniques for controlling international marketing operations.
	Retail Management	CO-1	The student will be able to understand the conceptual framework and strategic planning for retailing
MC313		CO-2	The student will be able to comprehend different retailing formats and plan location of a retail store
		CO-3	The student will be able to get knowledge of customer service and financial management in retail organizations.
		CO-4	The student will able to handle issues concerning information technology, social ethical and legal aspect in retailing.
	Human resource Development	CO-1	The student will be able to understand the conceptual framework of HRD and the role, responsibility, and quality of HRD manager.
MC316		CO-2	The student will be able to develop a framework of HRD in an organization based on the understanding of theoretical edifice of HRD system, HRD strategies and emerging trends in HRD for ensuring organizational effectiveness.
		CO-3	The student will be able to understand of learning and knowledge management in developing human resources.

	The student will be able to get the knowledge of role analysis,
	competency mapping and employee socialization.

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SUBJECT OUTCOMES SUBJECT:HINDI

पाठ्यक्रम के परिणामः सन्न (2023–24)

एम• ए• हिन्दी, प्रथम वर्ष (सेमेस्टर 1)

पेपर कोड	पेपर का नाम		पाठ्यक्रम के परिणाम
MHIN- 106	भाषा विज्ञान एवं हिन्दी भाषा	CO-1	विद्यार्थियों में भाषा कौशल का विकास करना।
MHIN-	हिन्दी साहित्य	CO-2	इतिहास के माध्यम से अपनी सभ्यता व संस्कृति का बोध
107	का इतिहास		कराना।
MHIN-	आधुनिक गद्य	CO-3	साहित्य के माध्यम से छात्राओं को सशक्त, स्वाभिमानी व
108	साहित्य		जागरूक बनाना।
MHIN-	आधुनिक हिन्दी	CO-4	आधुनिक हिन्दी काव्य के माध्यम से छात्राओं को सामाजिक
109	काव्य		यथार्थवाद से परिचित कराना।
MHIN- 110 (Opt-vii)	हरियाणवी भाषा और साहित्य	CO-5	छात्राओं को हरियाणवी संस्कृति, लोक परम्पराओं व लोकगीतो से अवगत कराना।

पाठ्यक्रम के परिणामः सत्र (2023–24)

एम० ए० हिन्दी, प्रथम वर्ष (सेमेस्टर 3)

पेपर कोड	पेपर का नाम		पाठ्यक्रम के परिणाम
MHIN- 111	प्राचीन एवं मध्यकालीन काव्य	CO-1	सामाजिक सुधार के अन्तर्गत धर्मावलंबी द्वेष, कुरीतियों, कुप्रथाओं और जातिवाद आदि के विषय से रचनाकारों के माध्यम से विद्यार्थियों को अवगत कराना।
MHIN- 112	काव्यशास्त्र एवं साहित्यालोचन	CO-2	विभिन्न भारतीय काव्य सिद्धांतों का ज्ञान। काव्य हेतु लक्ष्ण, परंपराओं आदि का ज्ञान।
MHIN- 113	प्रयोजनमूलक हिन्दी	CO-3	प्रयोजनमूलक हिन्दी की अवधारणा को एक ओर सामान्य बोलचाल की और दूसरी ओर साहित्यिक हिन्दी से अलगाना, ताकि हिन्दी के अन्य विशिष्ट प्रयोग (मीडिया, बैंक, रेलवे, प्रशासन, कानून, चिकित्सा, तकनीक, विज्ञान आदि) स्पष्ट हो सकें।
MHIN- 114	भारतीय साहित्य	CO-4	भारतीय साहित्य के स्वरूप की जानकारी। बंगला वैष्णव काव्य और हिन्दी भक्ति काव्य के तुलनात्मक अध्ययन का ज्ञान प्रदान करना।
MHIN- 115 (Opt-iii)	सूरदास	CO-5	सूर की सगुण भक्ति का ज्ञान। सूर की विभिन्न रचनाओं का ज्ञान।