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**Director General Higher Education
(DGHE), Haryana**

Approved

One Day Multidisciplinary

**National Seminar
(Online Mode)**

On

**Innovative Trends of IPR
in
Digital Era**

March 19, 2024



**Organized by
Research & Innovation Cell**

**ARYA KANYA MAHAVIDYALYA,
SHAHABAD MARKANDA
(HARYANA)**

(Affiliated to Kurukshetra University, Kurukshetra)

About the College

Arya Kanya Mahavidyalya, Shahabad Markanda is a premier, multi-faculty, P.G. Girls College of Haryana. It owes its inception in July 1968 to the philanthropic zeal of the illustrious founder members of the Prabandhak Samiti who were inspired by the teachings of Swami Dayanand, the founder of Arya Samaj. The aim of establishing this college was to make easy access to higher education for the girls of Shahabad and its adjoining villages of Haryana and other states. The college is situated on Delhi-Chandigarh / Amritsar G.T. Road, between Pipli and Ambala Cantt. It is well connected with rail and road transport. Started as an Arts college, and now it has developed into a multi-faculty Post-graduate college which has rendered meritorious service to society in the field of women's education. Now it is providing a healthy milieu for learning as it has carved a niche for itself in the competitive educational market. In addition to the traditional courses in Humanities, Science, and Commerce, it provides education in job-oriented and professional courses i.e. BCA, B.Sc. (Comp. Sc.), B.Sc.-Fashion Designing, B.Com.(Comp. App. (V)), Commercial Art, PGDCA, and also many Add-on Courses viz. Web Design and Office Automation, Office Management, Fashion Design, Audio-Video Sound Recording, E-Governance, Textile Design, Accounting Practice, Computer Animation, Mass Communication, and Functional English. The College also takes pride in running Post Graduate Courses in Fine Arts, and Hindi.

About the Seminar

The seminar aims to delve into the dynamic landscape of Intellectual Property Rights (IPR) in the digital age, exploring the latest trends and shifts in strategies, regulations, and challenges. Participants will gain insights into how the digital era is reshaping the conception, protection, and enforcement of intellectual property, fostering a nuanced understanding of the evolving trends that impact various industries and creative endeavors. The primary objective of this seminar is to provide the most appropriate platform for students, researchers, teachers & and practitioners from both Academia and Industry to explore innovative strategies for managing and protecting intellectual property in the digital realm, including digital patents, copyrights, and trademarks. It also aims to examine the challenges, opportunities, and ethical considerations involved while navigating the complexities of intellectual property in the digital age.

Seminar Objectives

- Exploring emerging challenges and opportunities in the digital landscape for protecting intellectual property.
- Discussing recent developments and trends in IPR laws and regulations relevant to the digital environment.
- Sharing insights on the impact of digital technologies (such as AI, Blockchain, and Big Data) on intellectual property management and enforcement.
- Fostering collaboration and knowledge exchange among stakeholders, including legal experts, policymakers, industry professionals, academics, and students to address evolving IPR issues in the digital age.

Call for paper

National Seminar on *“Innovative Trends of IPR in Digital Era”* invites original, previously unpublished research papers (**English/Hindi**) addressing various aspects pertaining to the theme.

Sub Themes

- Blockchain and Smart Contracts
- Digital Intellectual Property Strategies
- Open Innovation Platforms in the Digital Age
- Digital Twins and Intellectual Property Protection
- Digitization of Traditional Industries
- Digital Licensing Models
- Digital Content Creation and Copyright Challenges
- Digital Health Innovations
- Digital Preservation of Cultural Heritage
- Green Technologies and Sustainable Innovation
- Digital Education and Intellectual Property
- Digital Patents and Non-Traditional IP Protection
- Digital Ethics and Responsible Innovation.
- Intellectual property in driving digital transformation and economic growth.
- Emerging challenges and ensures effective protection of intellectual property rights in the digital era.
- Any other relevant topic related to the main theme.

Publication

Selected plagiarism-free papers will be considered for publication in a book with an ISBN (A nominal extra fee will be charged).

Submission Guidelines

Abstract: Not more than 300 words

Full paper: Not more than 4500 words

Title page: Title, Author(s), Designation, Professional Affiliation, Contact Details, E-mail

Text Font & Size: Times New Roman, 12

References: Standard MLA/ APA / IEEE Style

Registration Details

Category	Amount (Rs.)
Professional-Academicians	500
Research Scholars/Students	300
Participation	200

(In Case of Multiple Authors, Registration will be charged separately)

Submission Deadlines

Details	Deadlines
Abstract Submission	12.03.2024
Notification of Acceptance	14.03.2024
Full Paper Submission	18.03.2024

Registration link:

<https://forms.gle/xpAGRfruuqCcoNj4A7>

Whatsapp Group Link:

<https://chat.whatsapp.com/CcIROeRdbiVI4ZgJ4wfReP>

For any query -

Contact Email ID: researchcommittee2022@gmail.com

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