

APremierInstitution,AffiliatedtoKurukshetraUniversity,

Kurukshetra akmshahabad@yahoo.com

CriteriaNo....3.2

Activity Name: One Day Multidisciplinary National Seminar

# **NOTICE**

Ref. No. 1209/AKM/2024/...J.S.9.5.3. NOTICE The Entrepreneurship & Atmanirbhar Bharat Club and the Department of Commerce of our college jointly organizing the **One Day Online National Seminar** "Entrepreneurship & Skill Development in the Modern Business Landscape" on 5<sup>th</sup> April, 2024. There will be a session for students with an Industry Expert. All the students of ED Club and M.Com. are hereby informed to attend the session from 2:00 p.m. to 3:00 p.m. on 5<sup>th</sup> April, 2024. Attendance is compulsory for all the students. Absent students will be fined heavily. Mrs. Veena Jeens Convener Entrepreneurship and Atamnirbhar Bharat Club Dr. (Mrs.) Aarti Trehan Principal (Offg.) Dr. Ange Convener & Head Deptt. of Commerce Principal (Offg.) Anya Kanya Mahavidyalya Shahabad Markanda



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List of Non-Teaching staff :-				List of Teaching sta	ff :-				-
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s. Harjeet Kaur (Instructor)	Gu	Mr. Sanjay	Sanjan	Dr. Jyoti Sharma	110	Ms. Raini Dhawan	Reju-	Ms. Geshna	Ge
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### Advisory Committee

### Pvol. Tojlinder Sharina Department of Commerce, Kurnichetra University, Kurnichetra

Are, you surfai Prof. University School of Management, Director, Invitrate of Management Studies, Kurukahetra

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Dr. Anju Convener, Dept. of Comme

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6 **One Day Multidisciplinary** 

National Seminar (Online Mode) Approved by DGHE, Panchkula, Haryana

**\*ENTREPRENEURSHIP &** SKILL DEVELOPMENT IN THE MODERN BUSINESS LANDSCAPE"

### April 05, 2024



Organized by

Entrepreneurship Development & Atmanirbhar Bharat Club and Department of Commerce

ARYA KANYA MAHAVIDYALYA, SHAHABAD MARKANDA (HARYANA) (Affiliated to Kurukshein University, Kurukshein

### About the College

About the College Arps Kanya Mahaviyahya Shahalad Markanda is a premier multi-faculty P.G. Guts College of Hanyan. It owne is inception in July 1968 to the philanthropic zeal of the illustricon Scoulder members of the Pathandha Samiti who verse inspired by the tunchings of Swami. Dayanand, the founder of Arya Sama, The college to situation of Dal-tice and Sama provide education in strengtheness and sama and pathana and sama and sama and sama and sama provide education is photometric scattering and pathana and sama and sama and sama and sama provide education in photometric scattering and sama and pathana and sama pathana and sama sama and sama and sama and sama and sama and sama sama and sama sama and sama sama and sama sama and sama sama and sama

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### Sub Themes

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  Interspreneurship skills for starting & growing a Successful Braince.
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### Publication

Selected plagarism-free papers will be considered for publication in a book with an ISBN (A nominal processing fee will be charged).

### Submission Guidelines

Submission Commentation Statements Full paper: Not more than 300 works Full paper: Not more than 4509 works Title page: Title, Authority, Designation, Professional Affiliation, Contest Datable, E-mail Text Font & Size: Times New Remain, 12 References: APA Style

Registration Details

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- (In the Case of Multiple Authors, the Registration Fee will be charged separately)

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 Abstract Submission
 25<sup>th</sup> March,2024

 Full Paper Submission
 4<sup>th</sup> April, 2024

Registration link: https://orms.gle/dRWHMV6w9sm981.67 Scan the OR Code for Registration

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WhatsApp Group Link: https://chat.whatsapp.com/ES\$ChfyrardKIRLaujt.THe

For any query – Contact Numbers : 7206483877(Ms. Rajni Dhawan), 9467089309 (Dr. Rozy), 9896873535 (Mrs. Veena), Payment Details

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# **LISTOFATTENDEES**







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# **NEWSPAPERCOVERAGE**



Estd. 1968

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गर्य कन्या महाविद्यालय में एंटर प्रेन्योरशिप और स्किल द मार्डन बिजनेस लैंडस्केप विषय पर राष्ट्रीय संगोष्ठी का हुआ आयोजन

पुन्योदशालय प्रेन्योरशिप निर्भर भारत कर वाणिज्य विभाग योजन से एंट शिप और स्वि

प्रेन्योराय और दिकल आहराब में अग्रे व डेबल्पमेंट इन द मार्डन *शाहराब में आग्रे* व विजर्भत क्रिस्तरेच विषय पर देने गारीआलय प्र एक दिवसीय आनलाइन मल्टीडिसिण्लिस राष्ट्रीय संगोष्ठी का आवोजन किया गया। उद्घाटन सत्र में प्र- अयोति राण, दोलररा, स्री विश्वकर्मा रिकल विश्वविद्यालय, नुरूप्राम, हरियाणा ने मुख्य अतिथि व कुंजीवत व्याख्यानकर्ता तथा राजेश सिंगला, खायरेक्टर, हमालय पैकंजिंग ईडस्ट्री, प्रा. लि., देहराद्न विश्विष अधिथि की प्रविध्व कि प्रबंधन समिति ह प्रधान रामलाल गुसा व सदस्य कुलदीप मा उपरिर्थयत है। नाहाविद्यालय की प्रबंधन समिति ह प्रधान रामलाल गुसा व सदस्य कुलदीप मा उपरिर्थय है। नाहाविद्यालय की प्रबंधन स्वामत (आरती प्रेहन ने सभी अतिथियों का स्वामत त्या व संगोधि की संचालिकाओं डॉ. अंजू बीना और उनकी पूरी टीम को बधाई देते कहा कि आधुनिक व्यवसाय परिदृश्य में कहा कि आधुनिक व्यवसाय परिदृश्य में मिता और कौशल विकास की अहम भूमिका

है। संगोध को संचालका वीता ने संगोध की लिखव वस्तु पर प्रकाश खालते हुए व्यसिता व कतिल विकास का प्रमुख व्यस्त युखा पीढ़ी को नए व अभिनव विचाई रहा अपनाने के लिए प्रेरित करना है ताकि वे नए च्यवसायक अवसरों को पहचान कर किसो भी व्यवसाय में सफलता प्रमा कर देश के सामाजिक ज आधिक उत्थान में योगदान दे सकें। बद्धादन सब के विशिष्ट अतिथि राजेश सिंगला ने डात्राओं को व्यवसायिक जीवन में कौशल विकास के पुणी को अजिंत करने के लिए प्रेरित किया। मंच संचालन की भूमिका अकिता हंस ने ने निर्मो ह। विभिन्न राज्यों से 212 प्रतिभागियों ने भाग लिया व 167 प्रतिभागियों ने शोध-पत्र प्रस्तुत किए।

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कन्या महाविद्यालय में एंटर प्रेन्योरशिष और स्किल द मार्डन बिजनेस लैंडस्केप विषय पर राष्ट्रीय संगोष्ठी का हुआ आयोजन

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है। संगोधी की संचालिका बीना ने संगोधी की विषय बस्तू पर प्रकाश डालते हुए उद्यमिता वे कीशल विकास का प्रमुख उद्देश्य युवा पीड़ी को नए वे अभिनव विचारों को अपनाने के लिए प्रेरित करता है ताकि वे नए व्यवसायिक अवसरों को पहचान कर किसी भी व्यवसाय में परुकला प्राप्त कर देश के सामाजिक ज आर्थिक उत्थान में योगदान दे सकें! उद्यादन सब केविशिष्ट अतिथि राजेश सिंगला ने छात्राओं को व्यवसारिक जीवन से कोशल विकास के गुणी को अर्जित करने के लिए प्रेरित किया। मंच संचालन की भूमिका अंकिता हरे ने ने भाई। विभिन्न राज्यों से 212 प्रतिभागियों ने भाग लिया व 167 प्रतिभागियों ने शोध-पत्र प्रस्तुत किए।

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# Entrepreneurship, skill development vital for economic growth: Experts

TRIBUNE NEWS SERVICE

KURUKSHETRA, APRIL 7 The Department of Commerce and Entrepreneurship Development and Atmanirb-har Bharat Club organised a one-day multidisciplinary national seminar (online) on 'Entrepreneurship and Skill Development in the Modern Business Landscape' at Arya Kanya Mahavidayalya in Shahabad Markanda.

College principal Aarti Tre-han said in today's dynamic business environment, entre preneurship and skill devel-opment played pivotal roles in driving innovation, eco-nomic growth and societal

Progress. "As we navigate through the complexities of the mod-

the complexities of the mod-imperative to foster an ecosystem that nurtures excession added. Seminar's convener Veena of addenges, entrepreneurs of enallenges, entrepreneurs were uniquely positioned to identify opportunities, adapt to eat solutions that address evolv-ing needs. ing needs.

ing needs. Keynote speaker Prof Jyoti Rana, Registrar, Shree Vish-wakarma Skill University. Gurugram, said in the ever-evolving global economy, entrepreneurship and skill development had emerged as crucial pillars for sustainable growth and innovation. "In today's fast-paced

**EVOLVING NEEDS** Seminar's convener Veena said at a time of rapid technological advancements and global challenges, entrepreneurs were uniquely positioned to identify opportunities, adapt to changing landscapes and create solutions that address evolved needs

SOLUTIONS TO



vital role in identifying emerg-ing market trends, disrupting industries and introducing novel solutions to complex challenges," she added. Prof Anurekha Sharma from the Department of Elec-

tronic Science, who was the chief guest during the vale-dictory session, said entre-preneurial mindset equips individuals with tools to turn

their ideas into reality. "Empowering entrepreneur-ship and skill development ship and skill development requires concerned efforts from stakeholders across sec-tors in modern business land-scape. The government can create conductive policy envi-ronments to streamline the regulatory process and invest in entrepreneurship education and training programmes." said Prof Annuekha who is the coordinator of Technology Incubation Centre at Kuruk-shertu University.

Incubation Centre at Kuruk-shetra University. Anju, head, Department of Commerce, said 212 dele-gates, research scholars and students were registered for the seminar and 167 present-ed their papers related to the theme of the seminar.

### Entrepreneurship, skill development vital for economic growth: Experts TRIBUNE NEWS SERVICE SOLUTIONS TO

THINNEN NEWS STRUCCI NUMERSHIFTRA, APPIL 2 The Department of Com-merce and Entrepreneurship Development and Atmanith-anional seminar (online) on Entrepreneurship and Skill Development in the of the off Business Landsche data and Kanya Mahavidachalya in Shahabad Markanda. College principal Aarti The-han said in today's dynamic business environment, entre-preneurship and skill development played pivotal roles in driving innovation, eco-nomic growth and societal progress. "As we navigate through the complexities of the mod-

progress. "As we navigate through the complexities of the mod-ern marketplace, it becomes imperative to foster an ecosystem that nurtures entrepreneurial spirit and develop essential skills," the principal added. Seminar's convener Veena

Seminar's convener Veena said at the time of rapid techno-logical advancements and global challenges, entrepreneurs were uniquely positioned to identify opportunities, adapt to changing landscapes and cre-ate solutions that address evolving needs.

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Create solutions that adverses wolving needs. World, entrepreneurs play a vital role in identifying emerg-ing market trends, disrupting industries and introducing challenges," she added. Prof Anurekha Sharma from the Department of Elec-tronic Science, who was the chief guest during the vale-dictory session, said entre-individuals with tools to turn. "Empowering entrepreneur-ship and skill development from stakeholders across see-tors in modern business land-create conductive policy envi-ormments to streamline the guilatory process and invest in entrepreneurship education, and training programmes," said Prof Anurekha, who is the coordinator of Technology neubation Centre at Kuruk-shefra University. Anju, head, Department of

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